



## Packaging Claims

Peanut Butter Alternatives

# Natural Sunbutter

The go-to fan favorite!

- ❑ Contains plant-based protein & vitamins
- ❑ Free of the top 8 allergens
- ❑ Non GMO
- ❑ Gluten-free
- ❑ Made in the USA

They are listed here: Vitamin E 45% • Niacin 10% • Phosphorous 20%  
Magnesium 25% • Zinc 15% • Copper 60% • Manganese 35%



Certified



Gluten-Free



# Creamy Sunbutter

Creamy & easy to spread!

- ❑ Contains plant-based protein & vitamins
- ❑ Free of the top 8 allergens
- ❑ Non GMO
- ❑ Gluten-free
- ❑ Made in the USA

They are listed here: Vitamin E 45% • Niacin 10% • Phosphorous 20%  
Magnesium 25% • Zinc 15% • Copper 60% • Manganese 35%



Certified



Gluten-Free



# Natural Crunch Sunbutter

Seeds mixed into every bite!

- ❑ Contains plant-based protein & vitamins
- ❑ Free of the top 8 allergens
- ❑ Non GMO
- ❑ Gluten-free
- ❑ Made in the USA

They are listed here: Vitamin E 45% • Niacin 10% • Phosphorous 20%  
Magnesium 25% • Zinc 15% • Copper 60% • Manganese 35%



Certified



Gluten-Free



# No Sugar Added Sunbutter

Perfect for cooking & baking!

- ❑ Contains plant-based protein & vitamins
- ❑ Free of the top 8 allergens
- ❑ Non GMO
- ❑ Gluten-free
- ❑ Made in the USA

They are listed here: Vitamin E 50% • Niacin 10% • Phosphorous 20%  
Magnesium 30% • Zinc 15% • Copper 70% • Manganese 40%



Certified



Gluten-Free



# Organic Sunbutter

Perfect for cooking & baking!

- ❑ Organic
- ❑ Contains plant-based protein & vitamins
- ❑ Free of the top 8 allergens
- ❑ Non GMO
- ❑ Gluten-free
- ❑ Made in the USA

They are listed here: Vitamin E 50% • Niacin 10% • Phosphorous 20%  
Magnesium 30% • Zinc 15% • Copper 70% • Manganese 40%



Certified



Gluten-Free



# Additional Products



**NOW AVAILABLE!**  
Ask your retailer for this product



# JUSTIN'S CLASSIC ALMOND BUTTER

One of a kind grinding process:

- Kosher
- Made with Palm Oil
- Non GMO
- Gluten-free
- Plant based





# Additional Products



# JIF Natural Peanut Butter

Five simple ingredients

- ❑ Low Sodium
- ❑ Natural
- ❑ No Preservatives
- ❑ Non GMO
- ❑ Gluten-free
- ❑ 7g of protein



# Additional Products



# Additional Products



# Brand Comparison

Features:	SunButter Natural	Justin's Naturally Delicious	JIF Natural
Non-GMO	✓	✓	✓
Gluten-free	✓	✓	✓
Kosher		✓	
Plant Based	✓	✓	✓
Allergen free	✓		
Made in USA	✓	✓	✓